GEAUX HIRE A TIGER
LSU students and alums make great hires! We’re confident that you’ll find ample talent recruiting at LSU and hope to make it an easy and rewarding process for you.

Our most successful employers are those that invest in building an employer brand on campus through consistent postings of job vacancies, routine attendance at career and networking events, partnerships with academic units and student organizations, and volunteering and assisting with career development programs on campus.

Our talented staff is here to work with you to develop a tailored engagement plan to maximize your exposure and recruitment efforts. This guide should serve as a geaux-to resource for employers recruiting at LSU and precursor to more strategic conversations about your talent needs.

We look forward to working with you and helping you prepare to **Geaux Hire a Tiger**!

Best,

**Jesse Downs**  
Director  
LSU Olinde Career Center  
jdowns@lsu.edu  
225-578-7180

"Louisiana State University is an interactive community in which students, faculty, and staff together strive to pursue truth, advance learning, and uphold the highest standards of performance in an academic and social environment.  

- LSU Commitment to Community"
As the Flagship institution of the state, the vision of Louisiana State University is to be a leading research-extensive university, challenging undergraduate and graduate students to achieve the highest levels of intellectual and personal development. Designated as a Land, Sea, and Space Grant institution, the mission of Louisiana State University is the generation, preservation, dissemination and application of knowledge and cultivation of the arts.

LSU is committed to offering a broad array of undergraduate degree programs and extensive graduate research opportunities designed to attract and educate highly qualified undergraduate and graduate students and help them develop into citizens and leaders that are:

Collaborative, Creative, Culturally Adept, Globally Engaged, Innovative & Transformative

Profile of the LSU Student Body:

- **31,414** students
- **Male 14,888  Female 16,526**
- **71 undergraduate degree programs**
- **120+ graduate degree programs**
- **6,000+ degrees awarded each year**
- **Student Diversity**
  - International 5.3%
  - Ethnic Minority 23.9%
  - White 70%
  - Unknown 0.8%
- **Undergraduate Resident v. Non-Resident**
  - Resident 82.3%
  - Non-Resident 17.7%
Careers2Geaux is LSU’s online system for job postings, on-campus interviews and career event registrations. Through Careers2Geaux, you may post full-time, part-time, internship, co-op, summer and volunteer opportunities. This system is password-protected and available to LSU students, faculty, staff and registered alumni 24 hours a day, 7 days a week. All jobs are FREE to post.

Creating an Account
Visit lsu.edu/students/careercenter/employers/careers2geaux.php and follow the instructions for creating an account. You will then receive an email with your username and password.

Listing Job Vacancies
After logging into Careers2Geaux, go to the “Job Posting” section to add your vacancy. All jobs will be placed in a pending status and will be approved within one business day. You will receive an email once your job has been approved and is viewable to LSU students and alumni. Positions are posted in Careers2Geaux for 45 days, unless an earlier or later deadline is indicated by the employer.

Résumé Referral Service
The LSU Olinde Career Center can provide résumé referrals to employers posting job vacancies at no charge. If you choose to use this service, we will search our student database for candidates that meet your specified qualifications and email you the résumés of potential candidates. Résumés are not provided for positions not listed through the Careers2Geaux system.

**Job Postings in Careers2Geaux (2013 - Present)**

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<td>Volunteer</td>
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The LSU Olinde Career Center hosts many different types and styles of recruiting events throughout the year. We offer a range of events from career expos, networking events and interviewing days. Each event gives you an opportunity to personally interact one-on-one with LSU students. Let us roll out the purple & gold carpet for you to Geaux Hire a Tiger!

**FALL EVENTS**

- Employer Drive-In Workshop
- Career Expo
- E. J. Ourso College of Business Networking Reception
- College of Engineering Networking Reception
- Agriculture Career Fair
- Health Professions Fair
- *Construction Interviewing Day
- School Professionals’ Networking Day

**SPRING EVENTS**

- Career Expo
- E. J. Ourso College of Business Networking Reception
- College of Engineering Networking Reception
- Summer Jobs Fair
- Business & Liberal Arts Career Fair
- Art + Design Career Networking Day
- Networking Night at Manship
- *Construction Interviewing Day
- *School Professionals’ Interviewing Day

*INTERVIEWING DAY: One-day interviewing event that connects students and alumni in the college with employers recruiting for full-time, internship and co-op positions.

For more information on events, contact: Amy Pogue, Events Coordinator, apogue3@lsu.edu
Interviewing at LSU

Very nice facility; well-organized!

"The Olinde Career Center is top notch!"

Super staff!

Interviewing at LSU is:

**EASY**
Using Careers2Geaux, our online automated system, will allow you to view résumés of candidates interested in and qualified for your position(s). After selecting your candidates, those individuals will choose a timeslot that is convenient for them and easy for your company.

**CONVENIENT**
Our state-of-the-art facility is in the center of campus (inside of the LSU Student Union). It is an easy place for students to visit between classes and a central location for you to conduct multiple interviews on a given day.

**EFFECTIVE**
Because you get to select screening criteria, you will only view résumés of candidates who meet your self-selected requirements.

**ORGANIZED**
Following our four-step interview process allows you and our students to stay organized from beginning to end.

**WORLD-CLASS**
Our state-of-the-art Recruitment Center boasts 22 private interview rooms capable of holding up to four people. Each room is equipped with supplies, iPads, work tables, comfortable seating and wifi access. The Recruitment Center has the professional atmosphere perfect for interviewing.

For more information and to register your participation:

lsu.edu/students/careercenter/events/oci/index.php

Courtney Edwards, Assistant Director
courtney@lsu.edu

"This type of setting to interview students is extremely effective. The entire process is superb from the website to the interview.*"

The Four-Step Interviewing Process

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<th>WEEK 1</th>
<th>WEEK 2</th>
<th>WEEK 3</th>
<th>WEEK 4</th>
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<td>EMPLOYER PRESELECTION</td>
<td>SIGN-UP</td>
<td>INTERVIEW</td>
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*Employer quotes from post-interview evaluations
The LSU Olinde Recruitment Center & Career Classroom

The LSU Olinde Recruitment Center is a state-of-the-art facility that houses the On-campus Interview Program (OCI). On-campus interviews are held during the fall and spring semesters in our 22 private interview rooms. These professional rooms are used by companies who visit campus to interview students and alumni for internships, co-ops and full-time job opportunities. Students and alumni may reserve the space for a phone or virtual interview.

Adjacent to the Recruitment Center is our Career Classroom. The classroom is a modern, high-tech room that seats 40 in a lecture style. This is an excellent space for employers to conduct company information sessions and meet and greets.

Since opening in 2013, the space has facilitated six OCI semesters totaling:
- 200+ companies
- 1,372 room schedules
- 10,247 interviews

The space has been used by 600+ students for studying before finals.

The space has been used by more than 10 student organizations and classes for mock interviews.

For more information on using this space, please contact Kaleigh Cotten at kcotte4@lsu.edu
Your commitment as a STAR Employer and/or Career Center Partner provides your organization with added opportunities for exposure and enhances programs designed to develop LSU talent for your future workforce. Employer gifts play an important role in building and sustaining services essential to our success. The STAR Employer and Career Center Partner programs were created to recognize and thank employers who make financial and in-kind contributions to the LSU Olinde Career Center.

**STAR EMPLOYER**

This program recognizes employers who make significant contributions to the LSU Olinde Career Center. Comprehensive Benefits can be found at [lsu.edu/students/careercenter/employers/engage/star.php](http://lsu.edu/students/careercenter/employers/engage/star.php).

<table>
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<tr>
<th>Bronze STAR Employer</th>
<th>Silver STAR Employer</th>
<th>Gold STAR Employer</th>
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<tr>
<td>$2,000+</td>
<td>$5,000+</td>
<td>$10,000+</td>
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<td>Recognition in marketing materials</td>
<td>Prime placement and recognition at events</td>
<td>Recognition in Careers2Geaux and the LSU Olinde Career Center</td>
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<tr>
<td>Recognition in Careers2Geaux and the LSU Olinde Career Center</td>
<td>All benefits of BRONZE sponsorship plus:</td>
<td>Recognition as a champion of the Career Peer Program</td>
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<td>Digital recognition and clickable link to your company’s human resource recruiting website or company website in Careers2Geaux (viewable to all students who log in)</td>
<td>Advance notice of OCI dates and Career Classroom scheduling priority</td>
<td>Complimentary parking for OCI</td>
</tr>
<tr>
<td>All benefits of BRONZE and SILVER sponsorships, plus:</td>
<td>“Featured Employer” Spotlight</td>
<td>One-page ad/handout in the Career Expo student packet</td>
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<tr>
<td>Tailored company visit and strategy meeting with key campus partners</td>
<td>Designated student announcement(s) online, including social media</td>
<td>Video LCD screen in the LSU Olinde Career Center</td>
</tr>
<tr>
<td>Personal concierge at Career Expos</td>
<td>Complimentary Employer Table Sit</td>
<td>Personal concierge at Career Expos</td>
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**CAREER CENTER PARTNER**

This program helps ensure the career success of LSU students by investing in the LSU Olinde Career Center. This convenient and central location in the LSU Student Union provides an environment suited to prepare LSU students and alumni for their careers. Naming opportunities will be honored for the following lengths of time:

- **7 years**: Naming of the LSU Recruitment Center
- **5 years**: All other naming opportunities

**Benefits**

- Your corporate brand associated with our facility
- First choice with On-campus Interview (OCI) dates
- Prime placement at recruiting events
Increased engagement helps to build your brand on campus and equals greater recruiting success.

- Careers2Geaux job postings/résumé referrals (the most basic step)
- Recruitment Events (including fall and spring Career Expos)
- On-campus Interviews
- Campus Information Sessions
- Mock Interviews, Career Panels, Lunch & Learns, etc.
- Advertise annually in the Student Career Guide
- Connect with faculty and student organizations
- Become a STAR Employer, Career Center Partner or event sponsor

**Additional Campus Outreach Opportunities**

- Develop a comprehensive strategic outreach plan in collaboration with the LSU Olinde Career Center
- Meet with LSU Corporate and Foundation Relations
- Advertise your visit(s) on social media by tagging and tweeting us