2017 Employer Drive-In
LSU Student Union – Royal Cotillion Ballroom
Wednesday, Aug. 2
8 a.m. to 4 p.m.

AGENDA INFORMATION
The agenda is located on the last page of this packet.

TRAVEL INFORMATION
The Baton Rouge Metropolitan Airport (BTR) is approximately 30 minutes from campus and the New Orleans International Airport (MSY) is approximately 90 miles from campus. Employers are advised to rent a car at the airport and drive to campus.

EVENT PARKING
A map with directions to event parking appears at the end of this document. A parking attendant will provide parking permits once you arrive.

EVENT FORMAT
Recruiter check-in will begin at 7:45 a.m. in the Atchafalaya Room located on the third floor of the LSU Student Union. Please allow ample time for parking prior to the start of the event. As our check-in process requires a business card, please have your card ready upon entry. If you do not have a business card, we will check you in manually.

LUNCH
Lunch will be provided in the Union Atchafalaya Room from noon to 1 p.m.
LODGING

The following lodging facilities are frequently used by visiting campus recruiters:

On Campus:  The Cook Hotel  886-610-2665
*Ask for “LSU Recruiter” rate

College Drive:  Best Western  225-924-6500
Embassy Suites  225-924-6566
Hampton Inn  225-926-9990
Holiday Inn Express  225-930-0600
Marriott  225-924-5000

South Acadian:  Courtyard-Marriott  225-924-6400

Downtown:  Belle of Baton Rouge  225-242-2600
Hotel Indigo  225-343-1515
Hampton Inn & Suites  225-382-2100
Hilton Capitol Center  225-344-5866

For a comprehensive list of hotels and their LSU event rates, please visit our website Travel Information page: http://www.lsu.edu/students/careercenter/employers/travel/index.php.

DINING OPTIONS

The following restaurants are popular with our visiting recruiters:

The Chimes - Seafood  Highland Road  225-383-1754
Walk-On’s Bistreaux - Seafood  Burbank Drive  225-757-8010
Acme Oyster House - Seafood  Acadian/Perkins  225-906-2372
Juban’s - Seafood, Steaks, Continental  Acadian/Perkins  225-346-8422
Parrain’s - Seafood  Perkins Road  225-381-9922
Mike Anderson's - Seafood  Lee Drive  225-766-7823
Ruth’s Chris Steak House - Steaks  Constitution Ave.  225-925-0163
T.J. Ribs – Seafood, Steaks, Ribs  Acadian  225-383-7427
Drusilla Seafood - Seafood  I-12/Drusilla Lane  225-923-0896
Schlitz & Giggles - Pizza  Perkins Road  225-361-0776
Rock-n-Sake - Sushi  Perkins Road  225-615-7940
Jimmy John’s - Sandwiches  Perkins Road  225-382-3914
Directions to campus and parking for the LSU Employer Drive-In

Event Location: LSU Student Union

Suggested Route to Reach Event Parking from I-10:
Take the Acadian Thruway/LSU exit (157B) from I-10. If exiting from the eastbound off-ramp you will take a right onto Acadian Thruway; if exiting from the westbound off-ramp you will take a left onto Acadian Thruway. Take Acadian Thruway (which turns into Stanford Ave. and then into LSU Ave.) to Highland Road. Turn right on Highland Road. After entering the South Gates of campus, continue until Raphael Semmes Road. Take a right on Raphael Semmes Road. Once on Raphael Semmes Road, Barnes and Noble Bookstore will be on your right hand side. The parking structure is located in the rear of the Barnes and Noble Bookstore. Turn right onto E. Campus Dr., then right in to the parking structure.

Alternate Route from I-10:
Take the Dalrymple Drive/LSU exit (156B) from I-10. Both eastbound and westbound traffic will turn right onto Dalrymple Drive from the off-ramp. Continue straight onto Dalrymple Drive onto campus and pass through the roundabout. Turn left at East Campus Drive (immediately past the LSU Lab School) and the entrance to the parking garage is to your right just after the stop sign at Raphael Semmes (located behind the Barnes & Noble Bookstore).

If you are coming from Baton Rouge Metropolitan Airport:
Take I-110 South, merge to I-10 East and follow the suggested route directions above.

If you are coming from New Orleans International Airport:
Take I-10 West and follow the suggested route directions above.
Once inside Parking Structure:
* A parking guard and Career Center representative will greet you at the parking structure entrance.
* You will be given a parking tag to place in the dash of your vehicle.
* Please park in any designated “RESERVED FOR EMPLOYER DRIVE-IN DAY” spaces.

Walking directions to the Student Union:
* Find closest stairway/elevator
* Exit at ground level
* Take an immediate left upon exiting the parking structure
* You will be walking toward Raphael Semmes Road
* Turn left on Raphael Semmes Road
* Student Union will be on your left hand side
* Follow signs to direct you to Student Union
* LSU Olinde Career Center staff members will be available for questions or assistance.

For questions before the event date, please call the LSU Olinde Career Center at 225-578-2162
2017 Employer Drive-In Workshop Agenda

7:45 – 8:15 a.m. Parking/Refreshments/Check-in *(Atchafalaya Room)*

8:15 – 8:20 a.m. Message from the LSU Olinde Career Center Director *(Atchafalaya Room)*
Jesse Downs, Director, LSU Olinde Career Center

8:20 – 8:35 a.m. Welcome *(Atchafalaya Room)*
Dr. Kurt Keppler, Vice President, LSU Student Life and Enrollment

8:45 – 9:45 a.m. BREAKOUT SESSIONS
- UNIVERSUM Survey Results: LSU Students and Their Ideal Employers *(Capital Chamber Room)*
  Maria Valentina Paris, Associate Director- University Relations, UNIVERSUM
- Utilizing the LSU OCC to Connect with your Target Students *(Vieux Carre Room)*
  (Targeted to new recruiters to LSU)
  Jesse Downs, Director, LSU Olinde Career Center
- Crafting Job Descriptions Based off Student Preferences *(Atchafalaya Room)*
  Blake Winchell, Manager- Job Search, LSU Olinde Career Center
  Amy Smith, Career Counselor, LSU Olinde Career Center

10 – 10:45 a.m. LSU Student Panel *(Atchafalaya Room)*

10:45 – 11 a.m. Networking Break

11 a.m. – 12 noon BREAKOUT SESSIONS
- STEM Recruiting and Networking *(Capital Chamber Room)*
  Dr. Cynthia Peterson, Dean, LSU College of Science
  Dr. Craig Harvey, Associate Dean, LSU College of Engineering
- Business/Liberal Arts Recruiting and Networking *(Vieux Carre Room)*
  Dr. Richard White, Dean, LSU E. J. Ourso College of Business
  Dr. Stacia Haynie, Dean, LSU College of Humanities and Social Sciences

12 – 12:45 p.m. Lunch *(Atchafalaya Room)* – Special Recognition: The “Spier”head Award

12:45 – 1:45 p.m. BREAKOUT SESSIONS
- Gen Z Recruiting... What You Need to Know *(Capital Chamber Room)*
  Maria Valentina Paris, Associate Director- University Relations, UNIVERSUM
- Title IX and How it Impacts Students and Employers *(Vieux Carre Room)*
  (Targeted to employers who hire student interns, co-ops or part-time student work) Jennie Stewart, JD, Title IX Coordinator, LSU Office of the General Counsel

1:45 – 2:00 p.m. General Q & A/Final Discussions/Closing/Door Prizes *(Atchafalaya Room)*

2:10 p.m. Meet on Front Steps of Student Union (facing Parade Ground) to catch shuttle for Stadium Tour

2:20 – 4 p.m. Tour of Tiger Stadium
Ice Cream from the LSU Dairy Store