OUR WORK

The LSU Olinde Career Center exists to assist students and alumni in choosing careers, obtaining career-related work experiences as students, developing job search skills, and securing employment or admission to graduate or professional school.

The 2016-2017 year was one for the books. The historic flood in Baton Rouge kicked off a year of challenges and resiliency in our community and in the LSU Olinde Career Center. We filled nine positions on our team of 20, two of which are new Career Coach positions in collaboration with the College of Engineering and E.J. Ourso College of Business. Luckily, we have a team rich with grit who, no matter the circumstances, rises to the occasion to keep our core mission of serving students at the forefront. With our mission in mind, we are proud to report a record number of student engagements this year—78,618!

New staff brings new energy and we are thrilled to go into the 2017-2018 year with a full team. We have plans to expand our student programming, proactively recruit new employers from the region to hire LSU students, and explore ways to continue to integrate career development into the academic curriculum.

Career readiness continues to be a critical topic in higher education and we are excited to lead the efforts in ensuring LSU graduates are prepared for life after college.

Thank you for your continued partnership with the LSU Olinde Career Center, and Geaux Tigers!

Jesse Downs
Director
LSU Olinde Career Center

78,618 student engagements
One-on-One Impact

Career Decision Making
Our team of three Career Decision Making Counselors and a dedicated Graduate Assistant guide students through discovering and deciding on a career. They also administer and interpret career assessments to identify career interests, skills, values and preferences.

CAREER DECISION APPOINTMENTS

Job Search
Our team of five Career Coaches and four dedicated Graduate Assistants support students in topics related to securing internships and part-time and full-time employment.

Walk-Ins
Walk-Ins are available in 10-minute increments for quick questions about services, resources, and preparation for upcoming events. Focused Walk-In hours are offered to specific groups of students in preparation for networking and recruiting events, including Preparation Career Expo Walk-Ins held the week before Career Expo, and Sports Administration, Construction Management, and Student Teacher focused walk-in hours.

+150% OVERALL INCREASE FROM FISCAL YEAR 2016

Job Search APPOINTMENTS

Résumé Review 1,682
Personal Statement Review for Graduate School 399
Mock Interview 312
Job Search Strategies 404
Interview Preparation 139
Internship/Co-Op/Volunteer Opportunities 346
Cover Letter Review 168
CAREER ASSESSMENTS

CAREER DECISION MAKING
The career decision making process is an integral part of every student’s career success, not just undecided student populations. To assist with this, the LSU Olinde Career Center offers individual appointments, Choosing Your Major group workshops, self-evaluation through career assessments and interpretations, and exploration of career and occupational resources.

2,464 career assessments taken

SUMMARY BY ASSESSMENT TYPE
- Focus-2 (45%)
- Strong Interest Inventory (17%)
- Type-Focus (30%)
- Myers-Briggs Type Indicator (8%)

To meet increasing student need for career assessment interpretations, six group sessions were offered in fiscal year 2017; three for interpretation of Strong Inventory and three for interpretation of MBTI.

Career Decision Making appointments are scheduled for a full hour, allowing students ample time to dig deep into career interests and questions. Some students find it useful to have more than one Career Decision Making appointment.

In addition to one-on-one Career Decision Making appointments, we offer multiple Choosing Your Major Workshops each semester, allowing students to uncover their major interests and participate in group discussion.
Careers2Geaux is a free, online system for students, alumni, and employers. It provides access to job postings, on-campus interviews, recruiting events, an employer database, career-planning workshops, resume review, job search resources, and more.

- **21,929** Active student profiles* (12,072 with five or more log ins)
- **6,140** Active employer profiles* (2,669 with five or more log ins)
- **8,414** Jobs posted
- **56,811** engagements with students through Careers2Geaux
- **11,629** Approved résumés
- **23,253** Student applications submitted

*Active profile indicates at least one login this fiscal year.
RECRUITING & NETWORKING EVENTS

736 EMPLOYER ENGAGEMENTS ACROSS EVENTS

6,324 STUDENT ENGAGEMENTS ACROSS EVENTS

# OF EMPLOYERS | EVENT | # OF STUDENTS
---|---|---
377 | Career Expo (Fall & Spring) | 4,175
40 | Engineering Networking Reception (Fall ’16) | 384
32 | Business Networking Reception (Fall ’16) | 343
34 | Health Professions Fair | 301
62 | Agriculture Career Fair | 224
54 | School Professionals’ Networking Day | 49
17 | Engineering Networking Reception (Spring ’17) | 238
23 | Business Networking Reception (Spring ’17) | 320
21 | Manship Networking Night | 63
25 | Summer Jobs Fair | 81
41 | Art + Design Networking Day | 97
10 | Geauxing Kinesiology | 49

Career Expo, our largest recruiting event, is held in the Fall and Spring, offering opportunities in Engineering, Science, Technology, Business and Liberal Arts.
PROGRAMMING & OUTREACH

In addition to recruiting and networking events, the LSU Olinde Career Center staff engages with employers and departments across campus to develop programming and outreach initiatives focused on career exploration and preparedness.

CAREERS ON THE GEAUX

Recognizing a need for students to have tangible experiences exploring their career interests, Careers on the Geaux was launched in 2016 and returned as a signature event in 2017. Careers on the Geaux offers students of all majors the opportunity to visit local companies and learn more about what it’s like to work in that industry. This year, Careers on the Geaux partnered with WAFB for students to explore careers in sales, journalism, advertising, and other opportunities in the media industry.

WOMEN’S ETIQUETTE DINNER

Practice Makes Perfect: Dining Etiquette 101, the first LSU Women’s Etiquette Dinner, was held in March of 2017 in partnership with LSU Auxiliary Services. Over 45 students enjoyed a formal dining setting complete with lessons on how to present themselves and interact during a professional or interview-related meal.
Our state-of-the-art Recruitment Center boasts 22 private interview rooms capable of holding up to four people. Each room is equipped with supplies, iPads, work tables, comfortable seating and wi-fi access. The Recruitment Center has the professional atmosphere perfect for interviewing.

*4,000+ INTERVIEWS ON CAMPUS*

**FALL ON-CAMPUS INTERVIEWING PROGRAM**
- 1,179 interviews
- 55 employers

**SPRING ON-CAMPUS INTERVIEWING PROGRAM**
- 677 interviews
- 58 employers

**FALL CONSTRUCTION INTERVIEWING DAY**
- 219 interviews
- 55 employers

**SPRING CONSTRUCTION INTERVIEWING DAY**
- 178 interviews
- 63 employers

**ANNUAL SCHOOL PROFESSIONALS’ INTERVIEWING DAY**
- 115 interviews
- 63 employers

*Most student attendees have multiple interviews per Interviewing Day*
TRANSFORMING MINDSETS

The LSU Olinde Career Center recognizes that each student we serve has a unique career journey. We are committed to tailoring our services and programming for each student sub-population through our Liaison Program which pairs an LSU Olinde Career Center staff member with administration representing each senior college and affinity group.

This year, the Liaison Program fueled the creation of a new signature event this year, Geauxing Kinesiology.

Geauxing Kinesiology was developed to give students the opportunity to explore the wide array career opportunities available for kinesiology graduates beyond the traditional Occupational Therapy and Physical Therapy routes.

“It is invaluable for Kinesiology students to interface with professionals, from chiropractors to fitness coaches, to truly understand what their work is like. Students have said the event helped them picture themselves in different career paths and recognize the breadth of their transferrable skills,” said Raylea Rideau, Career Coach and College of Human Sciences & Education Liaison.

Geauxing Kinesiology took a more personal approach to a traditional career fair; offering a small setting that allowed for intimate conversation. Students who were unsure what route they should take in the field were able to have genuine discussions with professionals who provided an honest glimpse into the world of work.

ADDING VALUE

The LSU Olinde Career Center continued to offer card swipe services to departments around campus to aid in capturing student attendance and demographic data at events. Eleven departments have collaborated with us this fiscal year for use of this service, and it continues to grow in popularity while improving reporting metrics for events.
HELLO, NEIGHBOR

In June 2016, the Student Health Center building was damaged in a fire, leaving all the primary care/general medical space unusable. In order to meet the existing demands of the student body, the Wellness and Health Promotion staff needed to be relocated until a full renovation was complete. Luckily the Career Center was built for growth, and we were able to make minor adjustments to accommodate our colleagues and forge a unique bond. The shared space allows increased exposure for both offices, brings comradery among colleagues that would not typically work together, and provides a new perspective on flexibility and teamwork for the good of students.

GROWTH FUELED BY INTEGRATION

Career readiness, experiential learning and successful transition out of college are critical to the success of our students, colleges and the university. Student engagement in the career development process contributes to increased retention rates and first destination outcomes.

This year we rolled out the first phase of a new hybrid model of career service. We jointly funded Career Coaches who spend half of their time embedded in two academic units. This provides an opportunity to maximize resources, deliver tailored services to students in the E.J. Ourso College of Business and College of Engineering and heighten the culture of career across campus. These new partnerships allow us to develop a seamless pipeline from college specific services into the broader infrastructure of the LSU Olinde Career Center.

“We’re excited about the partnership between the Olinde Career Center and our new Office of Business Student Success (OBSS). We are “obsessed” with one mutual goal -- for all of our students to not only graduate, not only get a job, but to get the right career that meets their own passions as well as the needs to industry.” - Dr. Richard D. White, Jr., Dean and Ourso Distinguished Professor, E. J. Ourso College of Business.

TAILORED SERVICES & COLLABORATIONS
In its second year of passport operations, the LSU Career Center continues to see steady use of passport services. Passport application services are available to the LSU and local community by appointment only. Appointment hours are Monday, Wednesday, and Friday from 9:00 a.m. to 3:30 p.m. (excluding official University holidays).
IN WITH THE NEW

The LSU Olinde Career Center is buzzing with new energy. In an effort to provide students with the best resources possible, our staff worked diligently to fill 9 positions this fiscal year. By operating at 100% capacity, we are confident that we will continue to expand our reach to students and improve existing ideas and opportunities.

ROUND OF APPLAUSE

• Michelle Robichaux, Graduate Assistant for Career Decision Making, was awarded the LCA Graduate Student of the Year award for her leadership.

• Raylea Rideau, Career Coach, was selected by the LSU Professional Development Committee to attend the 2017 NASPA & SACSA New Professionals Institute (NPI). NPI is the preeminent professional development opportunity for new student affairs professionals in the South.

A DECADE OF BUILDING FOUNDATIONS

HRE 3331, Strategic Career Development, was created in Spring 2007 by Dr. JP Hataala, professor in Human Resource Education, and Dr. Mary Feduccia, former Director of the LSU Olinde Career Center. In the past 10 years, over 450 students have taken the three credit hour course which focuses on the career development cycle, covering topics from self-discovery, skills and values assessments, career and goal setting, a mock job search, graduate school preparation, to transition into the world of work. Student evaluations indicated this course as “excellent” (4.51/5.0 rating on course evaluation) and the course content as “valuable” (4.83/5.0 rating on course evaluation).

“The course is designed for the success of any student at any level – that’s the beauty of it. It allows individuals to get the tools they need to prepare for that next step or first step of their career,” said Raimy Living, a 2009 HRE 3331 student. Raimy describes finding much more than just a next step through the course; she found a rewarding career path. As part of the course, Altria, then Philip Morris USA, participated in a mock interview that gave Raimy exposure to employment opportunities. Following Raimy’s mock interview and a round of formal interviews, she was offered a full-time position prior to graduation as a Territory Sales Manager with Altria where she continues to thrive today.

“This course was foundational in helping me set myself up for success long-term.”

Raimy Living, Unit Manager at Altria
EMPLOYER PARTNERSHIPS

INCREASED EMPLOYER ENGAGEMENT = INCREASED OPPORTUNITIES FOR STUDENTS

62
NEW OR REVITALIZED EMPLOYER RELATIONSHIPS

Our Employer Services team works year-round to cultivate new employer relationships and reestablish employers who have a renewed need for LSU talent.

95
EVENT SPONSORS

Event sponsorship is an opportunity for employers to expand their reach to LSU students and build their brand on campus. Event sponsorship is selected by employers during the event registration process and provides unique promotional benefits before and during events as well as access to prime placement at events.

INCREASING EMPLOYER OPPORTUNITIES

Careers in agriculture are prominent across our state and region and intersect a variety of majors within and beyond the College of Agriculture. To meet the need for broad student exposure to opportunities in agriculture, the Agriculture Career Fair was developed in partnership with the College of Agriculture. With over 60 employees participating in this new event in 2016, it is set to be a staple in recruiting for employers seeking an educationally diverse pool of candidates.
CAREER CENTER PARTNERS
Thank you to our current Career Center Partners. These corporations and generous donors made significant gifts to help fund the building of the LSU Olinde Career Center. To learn more, visit www.lsu.edu/students/careercenter/about/center.php

EMPLOYER PARTNERSHIPS

Olinde Family
LSU Family Association
Humphrey T. Olinde

Belleau Family
Brian L. Blades
Cale P. Smith

Reilly Foundation
Harry J. Longwell
Suzanne Swindler Smith

LSU OLINDE CAREER CENTER CHAMPIONS
Thank you to our current Career Center Champions. These individuals gave contributions of $1,000+ toward the building of the LSU Olinde Career Center.

Elizabeth M. Beard - Jamie Belinne - Dr. Charles & Mary Belleau - David R. Bencaz - Michael J. Borgmeyer
Susan Borgmeyer - David J. Bouquet - Sherry Englande & Jason Brown - Michael W. Burcham - Sarah Clayton
Charles P. Darnell - Deborah A. De Bram - Joyce V. Dodds - Terry F. Ferguson - Ryan D. Fontenot - Andrew W. Frilout
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Clay J. Richard - Brian & Geralyn Stewart - Jay J. Suter - Taylor Cox & Carrie Hebert
STAR EMPLOYERS
Thank you to our Star Employers for fiscal year 2016/17.
To learn more, visit www.lsu.edu/students/careercenter/employers/engage/star.php

PARTNER WITH US!
Corporate Recognition
We offer a variety of opportunities for corporations to partner with the LSU Olinde Career Center for immediate and lasting impact. Consider partnering with us at your favorite events as an Event Sponsor, annually as a STAR Employer, or consider a transformative gift for long-term impact by becoming a Career Center Partner.

Individual Impact
Individuals have the unique opportunity to give a gift that will directly impact our students. Many employers sponsor matching gift programs, allowing you to increase your giving.

For more information, please contact:

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EMPLOYER PARTNERSHIPS

Silver

Bronze

Silver

Bronze