Specifications for LSU Name Tags

Please use these specifications when producing name tags for your employees. If your supplier has any questions about meeting these specifications, please ask them to call Strategic Communications at 225-578-4473 or 225-578-3872. Thank you.

Size:
The name tags are 3” wide by 1” tall

Material:
Unisub Color Sublimated nametag (sublimation is the name of process; the process is to print the design on a color sublimation printer and transfer the ink onto the substrate (unisub) by using a heat press)

Colors:
pms colors
purple 268
gold 123

Logo size- .667" x .208" in gold, all text is upper and lower case; left justified
Name: Whitney Semi bold 16pt in white
Title when applicable: Whitney Semi bold 1 Opt in white
Department: Whitney Semi bold 1 Opt in gold

Magnet:
Super grip magnet attachment

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