MONTHLY COMMITTEE and/or LIAISON REPORT

COMMITTEE OR LIAISON: 5K

DATE & LOCATION OF MEETING: September 10, 2014
256F Student Union

ATTENDANCE: Leigh Sasser
ME Hart
Jacqueline Craddock
Nikki Godfrey
Maggi Spurlock
Steve Penouilh

ABSENT: Jennifer Gomes, Kathryn Loveless, Jon Silver

SUMMARY:

Committee discussed the 5K event. Committee agreed that the 5K must feature a special aspect rather than running 3.1 miles through campus. Ideas included: Ramp Romp, Tiger Stadium/PMAC run, course taking participants around athletic facilities, having the run at the Rural Life Museum and possible resurrecting the former “Fire Fly” race put on by Varsity Sports, ending the run in conjunction with a softball or baseball event, and making the event a 5K obstacle course.

Most of the committee members are runners, previous runners, and/or event planners. We discussed the saturation of the 5K market during the spring, especially on campus and this caused some concern regarding participation and return on investment.

We also discussed adding a 1-mile fun run to the HOC event. The committee agreed this could be something we can plan now and deliver in 2015.

We then brainstormed ideas of other “fundraising events.” The idea of hosting a campus-wide, family crawfish boil was introduced. The committee, as a whole, really liked this idea. We discussed dates and agreed that a Friday afternoon, after work/after picking up kids, but before...
going home, on April 24 would be the best date. The only other event on campus that day is “Spring Greening Day” which ends early afternoon. The crawfish boil would be held on the parade grounds with tables/chairs, large tent to cover food area, a band, games for kids, t-shirts (possibly provided by CFCU), and more. It was mentioned that “Spring Greening Day” is the President’s (or maybe the Provost’s) wife’s community event and this could be a good measure to get the President’s involvement/blessing.

Certain committee members were assigned the tasks of receiving quotes and the procedures for the fundraising aspect. Once we receive this information, we will make a budget and project possible income to determine the financial feasibility of the event.

Next Meeting: October 8

Submitted By: Leigh Sasser & ME Hart, Co-Chairs