WHEREAS the naming of University buildings, venues, and other facilities presents an opportunity for LSU to form productive friendships and alliances with individual, corporate, and organizational donors;

WHEREAS the wise denomination of structures, objects, and spaces on the LSU campus creates as well as advertises a long-term if not permanent association between the campus and the person, organization, event, or activity that a public facility commemorates;

WHEREAS the LSU faculty takes a vital interest in both the dignity of the campus and the selection of donors who are worthy of commemoration and who are able to match the naming honor received with magnanimity of an appropriate amplitude;

WHEREAS the physical plant and architectural corpus of the University comprise an indivisible canon of “Tiger spaces”—a single conceptual, aesthetic, and economic unit that makes a single grand impression and that reminds visitors and supporters of the coherence of all aspects of our educational as well as extra-curricular University programs;

WHEREAS the Committee on Naming University Facilities, although an advisory panel to the Chancellor, has frequently sought counsel from the Faculty Senate, and whereas the Chancellor has expressed a desire for a more coherent policy on the naming of facilities than is available in the current version of PS–70;

WHEREAS, under the wise leadership of its Chair, Professor Paul Hoffman, the Committee on Naming University Facilities has prepared a thoughtful and thorough revision of PS–70, a revision which takes into account the present economic conditions under which universities labor while also codifying the respect that members of the faculty and community feel toward our institution and its campus;

Therefore be it resolved that the Faculty Senate affirms its support for the revisions of PS–70 recommended by the Committee on Naming University Facilities and asks the Chancellor to implement that new policy.