1. What is your first thought when you hear the name "McNeese"?

2. What do you love most about McNeese?

3. Whether you love it or not, what do you believe is McNeese's greatest strength?

4. What is McNeese's most glaring area for improvement?

5. What opportunities should McNeese seize within the next five years?

6. Is there anything about McNeese that is so fundamental that we should protect it against change?

7. What threats should McNeese be guarding against over the next five years?

8. What could McNeese do to improve student learning?

9. What should McNeese be doing to increase enrollment and retention?

10. If you could identify one aspect of the McNeese experience that "brands" us as distinct from other institutions, what would it be?

11. If McNeese could engage in just one activity that would excite you into wanting to contribute more of your time and/or resources, what would that activity be?

12. What ideas do you have about improving McNeese that have not already been mentioned?

You can also go to www.mcneese.edu/president and click on "Strategic Planning" for information on meeting dates and locations, to view responses to our questions, or to complete the strategic planning survey.