

# Campus Communicators Meeting

September 3, 2009

225 Peabody Hall, 9 a.m.

Item	topic title	description
1	<b>WELCOME &amp; Introductions -</b> <i>Holly Cullen &amp; Kristine Calongne, Assistant Vice Chancellors of Communications &amp; University Relations</i>	
2	<b>2010 U.S. News &amp; World Report Rankings -</b> <i>Tricia Milford-Hoyt, Director of Marketing</i>	LSU remains in the 1st tier in U.S. News & World Report's "America's Best Colleges" rankings. Find out how we fared in each category and what we can expect for next year.
3	<b>Fall Fest -</b> <i>Nancy Little, Marketing Strategist</i>	Nancy will speak about the Fall Fest and the Major's Fair happening simultaneously on October 9.
4	<b>SEC Web Initiative -</b> <i>Kristine Calongne, Assistant Vice Chancellor of Communications and University Relations</i>	Kristine spoke about this initiative at our July meeting, now see the Web site LIVE.
5	<b>A Sustainable Campus -</b> <i>Denise Scribner-Newell, Campus Sustainability Manager, Facility Design &amp; Development &amp; Sharla Neyland, Marketing Manager, Procurement Auxiliary Services</i>	"Green" your routine this semester. Learn simple tips on greening your office and what the campus has accomplished in the last year to reduce our carbon footprint. Also learn about sustainable marketing practices available to you through Procurement Auxiliary Services.
6	<b>Showcase LSU- Jewel Hampton, Art Director, Todd Miller, Director of Communications &amp; Lori Kemp, Director of Web &amp; New Media</b>	See LSU's new image advertising campaign that will debut this fall during football season. See where these print, radio, tv and online marketing/communications materials will be placed and how you can utilize them for your own communications.
7	<b>Showcase LSU (2)-</b> <i>Tricia Milford-Hoyt, Director of Marketing</i>	Trying to locate lost alumni that have graduated from your college? LSU is working with the Pursuant Group on an email allocation program to get the TAILS database updated.