

**Campus Communicators Meeting**  
**December 3, 2009**  
**225 Peabody Hall**  
**8:30 a.m., Networking; 9 a.m.-10:45 a.m., Meeting**

Item	topic title	description
1	<b>Networking</b>	Feedback from Campus Communicators surveys shows that the group wants more time to network and socialize. So, join your fellow Campus Communicators and Office of Communications & University Relations staffers for some coffee and continental breakfast.
2	<b>Welcome - Chuck Wilson, Vice Provost Academic Affairs and Executive Vice Chancellor</b>	Get ready for some sesquicentennial trivia and prizes.
4	<b>LSU 150 Toolkit - Jewel Hampton, Art Director; Margo Jolet and Damian Foley, Communications Editors; and Sharla Neyland, Manager of Marketing &amp; Special Projects, Procurement Auxiliary Services</b>	Jewel will present the 150 standards manual, discuss how to access the mark, how and where to use it, how to import it into your files, and the approval process for using the mark. Margo and Damian will present the 150 boilerplate, elevator and Save the Date language to use for each 150 event, as well as opportunities for using 150.com and the 150 logo. Sharla will present on the ordering of 150 promotional items and business stationary, and provide samples of items already ordered with the sesquicentennial mark.
5	<b>LSU 150 Launch event - Rachel Smith, Event Coordinator, Office of the Chancellor</b>	Learn about plans to kick off the sesquicentennial year.
6	<b>Building An American Renaissance Tour - Tricia Milford-Hoyt, Director of Marketing</b>	Tricia will hand out the tour schedule, preview tour images, and discuss what events are being planned to coincide with the tour.
7	<b>LSU Serves the World - Jan Shoemaker, Director of CCELL, and Mallory Trochesset, Campus Life Coordinator</b>	Find out about the launch of this 2010 project and learn about the events associated with it.
8	<b>LSU Day - Michelle Spielman and Nancy Little, Marketing Strategists</b>	Get an update on the progress of LSU Day and learn about the next steps in planning this signature LSU 150 event.
9	<b>Sesquicentennial Documentary - Ed Dodd, Director of Digital Imaging</b>	Find out what to expect for the spring launch of the LSU 150 documentary which is being produced by LPB in coordination with the LSU Office of Communications & University Relations.