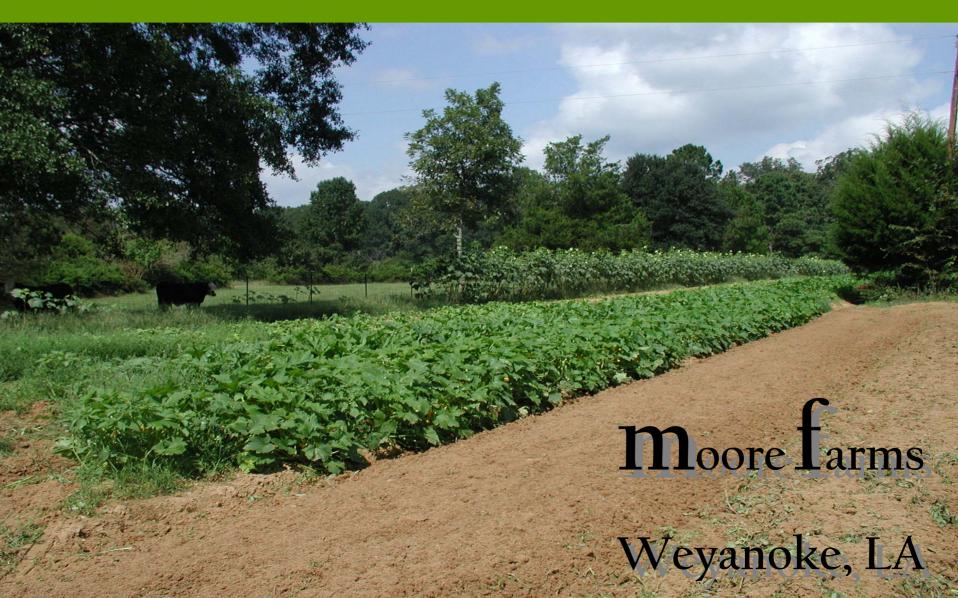


Truck Fairm



From the Beginning

•Who - Susan Lindsay & Michelle Roth

- What Community Market
- Where St.

Francisville

• When - Summer 1999



• How - Personal Initiative

BREADA

BREADA sponsors The Red Stick Farmers' Market and The Community Garden Project, and is a leading participant in the local sustainable agriculture initiative.

Baton Rouge Economic and Agricultural Development Alliance (BREADA)

P. O. Box 3976

Baton Rouge, LA 70821

Andrew W. Smiley, Executive Director awsmiley@earthlink.net

Our Market's Philosophy

Our Members (Vendors) Participate as a Unit

- Operate as a 501 (c)(3) Nonprofit Org.
- Set of Rules to Abide by as administered through a Board of Directors
- A Volunteer Booth allows for seasonal, unique items and 'small producers'
- Engender the Agricultural Way of Life establishing knowledge in the way our food grown
 marketed
- Demonstrate a Rural Quality of Life sharing the fruits of our land & labor

The Summer of





Saint Francisville Farmer's Market was generated by the presence of the gaily painted produce wagon which rolled up and down the streets of the Historic District every Saturday in June

Community ready to organize Farmer's Market



Susan Lindsay and Michelle Roth prepare to market locally homegrown veggies, herbs, flowers, fresh eggs and

Yet another community in The meeting, scheduled for 7 Louisiana in is organizing to p.m. on Aug. 10, will be held at offer local growers a chance to the West Feliciana Parish market their vegetables, fruit, branch of the Louisiana flowers in an open-air farmer's at 5924 N. Commerce Street in market.

Parish will hold a fact-finding Kay Roussel, from the meeting in order to form the St. Economic Institute in New Michelle Roth at (225) 635-Francisville Farmer's Market.

sive experience with similar ventures in New Orleans and Covington, will present vendor eggs, honey, nuts, herbs and Cooperative Extension office, guidelines for such markets. All local growers, buyers and

St. Francisville. interested citizens are invited to Residents of West Feliciana Guest speaker will be Ms. participate. For more information, call

Two civic minded Gardeners present local vegetables from a horse drawn carriage along the streets of St. Francisville - Historical Perspective.

Fall 1999





Parker Park

Spring 2001



Community

Recycle

Barn



Display Each Market Day

S g a g

Marketing

- •Letterhead → 3m
- Fliers
- Email
- CountryRoads

Democrat

Magazines &

News Papers



Every Thursday 2:00 - 6:00 pm

Agriculture Pavilion (4-H Barn)

One block west of Hwy. 61 behind Pat's Hardware in the shadow of the water tower

Featuring:
Locally grown fruits and
vegetables, homemade jams,
jellies & preserves, local honey,
farm eggs, fresh pastries
and baked goods, herbs,
native plants and flowers!

For information call LSU Cooperative Extension Service @ 225-635-3614

From the Beginning.....



to now

....to 4 - Years Later

• 10 Producers

Multitude of Vegetables

RepeatCustomers



At. Francisville Farmers' Market

Enhancement of the Community