Lake Charles Regional Training Workshop

Louisiana Office of Behavioral Health, Ohio University, Calcasieu Parish Sheriff’s Office, and Louisiana State University

LaHEC Alcohol/Drug Prevention Workshop

Hosted by McNeese State University Counseling Center

Presenters: Craig Davis (Assistant Professor, Ohio University)
            Charmaine Landry and Marilyn Pickles (Regional Prevention Coordinators, Office of Behavioral Health)
            Lt. Robert “Robbie” Broussard (Calcasieu Parish Sheriff’s Office)
            Kathy Saichuk (Health Promotion Coordinator, Louisiana State University)

Thursday, November 10, 2011

Workshop Time: 9:00 am – 3:00 pm

Continental Breakfast and Sign-In at 8:30

Lunch will be provided.

Workshop Breakdown

LaJeunesse Room: (total of 5.5 hours of content sessions)
Continental Breakfast: 8:30 – 9:00 am
“An Overview and Analysis of an Ohio University student-created social norming campaign”: 9:00 am to 10:30 am
“Health Promotion Initiatives”: 10:30 am to 11:30 am
Lunch 11:30 – 12:30 pm
“Prevention?” and “Project Know It All”: 12:00 – 1:30 pm
“Local Modern Drug Trends”: 1:30 – 3:00 pm
Ends at: 3:00 pm

Information Covered in Content Sessions:

1) A better understanding of how to build connections with key campus and/or community partners around addressing the issue of college substance abuse perceptions.

2) A set of strategies for building interest and a sense of shared responsibility with those partners for creating change regarding alcohol and other drug abuse through utilizing social norming techniques.
3) Specific approaches campus and community partners will be able to use with their partners to create that change, with the notion of moving forward from “idea” to “implementation.”

Please note:

- The trainer encourages everyone to bring examples of their most problematic partnerships with them to the workshop and biggest student misconceptions about substance use on their campus. The goal will be to collectively define new strategies for implementation that will aid in the reduction of substance abuse on campuses and the surrounding communities.

- At the workshop, the LaCASU Office will provide participants from each school with a copy of the Executive Summary from the 2011 Core Alcohol Survey for their institution, for use in identifying key problem areas.

Location:

The LaJeunesse Room is located in the Holbrook Student Union Complex, located at 4300 Jefferson Davis Drive, Lake Charles, LA 70605, on the campus of McNeese State University. Below are links regarding directions, parking and a campus map:

- Directions (located underneath the campus map): [http://www.mcneese.edu/campusmaps](http://www.mcneese.edu/campusmaps)

- The Parking Lot for participants is located in a Visitor’s lot (shaded in purple) adjacent to the Student Union Complex on Jefferson Davis Drive, with two smaller additional parking lots located on the corner of Jefferson Davis Drive and Beauregard Drive. [http://tinyurl.com/6yjpa5d](http://tinyurl.com/6yjpa5d)

- Campus Map (the Student Union Complex is Building #22): [http://www.mcneese.edu/campusmaps](http://www.mcneese.edu/campusmaps)

Opportunity to Earn Continuing Education Units:

We have applied to offer CEUs through the LSU School of Social Work and the Addictive Disorders Regulatory Authority (ADRA) for those participants who are licensed in their various professions.

Mileage Reimbursement:

For participants traveling a substantial distance, we will have mileage claim forms at the sign-in table. If you forget to turn your form back in, it may be faxed back to the LaCASU office at 225.578.0591. Prompt completion of this form ensures a swift reimbursement process.

Please feel free to contact the LaCASU office at 225.578.5958 if you have any questions, comments or concerns.