The Louisiana Veteran Entrepreneurship Program encourages military personnel, including Active Duty, Reservist and Veterans, who are highly motivated to launch a new business in civilian life. Selected participants will participate in a three-week online-learning program, followed by a face-to-face training session. This intensive model will outline critical steps to start, fund, launch and operate a business while giving veterans the tools needed to develop their business ideas.

**How to get involved**
- Apply at LSU Innovation Park website [https://www.lsu.edu/innovationpark/LVEP.php](https://www.lsu.edu/innovationpark/LVEP.php)
- Applicants will be screened and participants will be selected
- Selected participants will take part in a three-week online course
- Participants will then take part in an intensive in person training
- Following completion of the program, participants will be referred to business resource providers in their home area

**Program**
This program is designed to assist veterans to systematically start, run and grow Louisiana based businesses. Tentative topics include:

- **3-week online course:**
  - Value Proposition
  - Customer Segments
  - Competitor Analysis
  - Market Research
  - Distribution Channels
  - Overview of small business finance

- **1+/- day intense business boot-camp:**
  - Veteran Specific initiatives
  - Government procurement assistance
  - Small Business Banking
  - Investor prep
  - Introduction to local assistance providers

**Eligibility**
The Louisiana Veteran Entrepreneurship Program is open to Louisiana military personnel, including Active Duty, Reservist and Veterans, who have the intent to start a Louisiana based business.

**Partners**
LVEP partners include LED, Louisiana Economic Development; the Louisiana Department of Veteran Affairs; the Louisiana National Guard (LANG); LANG Transition Assistance Advisor, the Louisiana Business & Technology Center; and LSU Executive Education within the E.J. Ourso College of Business.

Register or find more information at: [lsu.edu/innovationpark/LVEP.php](https://www.lsu.edu/innovationpark/LVEP.php)