Louisiana Veteran Entrepreneurship Program

The Louisiana Veteran Entrepreneurship Program encourages military personnel, including Active Duty, Reservists and Veterans, who are highly motivated to launch a new business in civilian life. Selected participants will participate in a three-week online-learning program, followed by a face-to-face training session. This intensive model will outline critical steps to start, fund, launch and operate a business while giving veterans the tools needed to develop their business ideas.

How to get Involved

- Apply at LSU Innovation Park website: lsu.edu/innovationpark/LVEP.php
- Applicants will be screened and participants will be selected
- Selected participants will take part in a three-week online course
- Participants will then take part in an intensive in person training
- Following completion of the program, participants will be referred to business resource providers in their home area

Program

This program is designed to assist veterans to systematically start, run and grow Louisiana based businesses. Tentative topics include:

3-week online course:
- Value Proposition
- Customer Segments
- Competitor Analysis
- Market Research
- Distribution Channels
- Overview of small business finance

1+-day intense business boot-camp:
- Veteran Specific initiatives
- Government procurement assistance
- Small Business Banking
- Investor prep
- Introduction to local assistance providers

Eligibility

The Louisiana Veteran Entrepreneurship Program is open to Louisiana military personnel, including Active Duty, Reservist and Veterans, who have the intent to start a Louisiana based business.

Partners

LVEP partners include LED, Louisiana Economic Development; the Louisiana Department of Veteran Affairs; the Louisiana National Guard (LANG); LANG Transition Assistance Advisor, the Louisiana Business & Technology Center; and LSU Executive Education within the E.J. Ourso College of Business.

Register or find more information at: lsu.edu/innovationpark/LVEP.php

Fall Session webinar dates are September 12, 19, and 26 with a one-day in-person session on October 17, 2017.