Political Science 4011  
Politics, Bureaucracy, and Cultural Policy  
Fall 2012  
6:10pm-9:00pm Wednesday

Professor: Kevin V. Mulcahy  
Office: 221 Stubbs  
Hours: M-F 5:00-6:00 p.m., or by appointment.  
Phone: 578-2533

Course Description

This course is designed to elucidate the process of public policymaking by an intensive study of cultural policy with reference to its theoretical constructs, the variety of public policies, and the special case of the United States. Support for the performing arts and museums are discussed as issues involving cultural identity, ideologies, and hegemony. Different models of cultural patronage internationally are evaluated. Furthermore, the importance of private, not for profit cultural institutions as a distinguishing characteristic of American cultural patronage is evaluated. Public support for the arts and culture in the United States has also been associated with recurring controversies that pit politics against aesthetics. Finally, arguments in support of public support for the arts and culture are discussed.

**The use of laptops and cell phones is forbidden and penalties with be assessed for non-compliance**

Required Books:
- Kramer. *Whose Art Is it?*
- Steinweis. *Art, Ideology, and Economics in Nazi Germany*
- Museum of Modern Art. *Diego Rivera, David Alfaro Siqueiros, and José Clemente Orozco*
- Hitchens. *The Elgin Marbles*

Requirements:
The following will be required from all students in the course:

1) Two four page essays (1,000 words each) papers on selected topics. (150 pts total)

2) Two 8 page paper (2,000 words each) comparing and contrasting the four books. (300 pts total)

3) A midterm consisting of questions from all lectures and films up until that point. The midterm exam is on October 16. (125 pts total)

4) A final exam is scheduled the Tuesday of finals week at 8:00 p.m. It will consist of question from all lectures and films up until that point. (125 pts total)

5) Four in-class book tests on each of the four assigned books. (200 pts total)

6) Seven pop quizzes given randomly throughout the semester. Best five out of seven quizzes will be taken at 20 points each. No make-ups quizzes will be given because of the best of five rule. (100 pts total)

Required Essays

Essays and exams are due at the beginning of the class day as scheduled. Late work will be penalized at least a letter grade. The book essays should be 1,500 words in length with frequent in-text citations and topical subheading. The principled themes of the book should be discussed and conclude with an overall evaluation.
Midterm and Final Exams
Both the midterm and final exams will consist of questions concerning the lectures and movies we have viewed up until that point. It is recommended that your midterm and final exams lengths are between 2,000 – 2,200 words. HINT- It is advisable to take notes during the movies.

Class Participation/Attendance
Participation is expected and should be informed by the quality, as distinct from the quantity, of the discussion. Since your presence in class is the *sine qua non* of a discussion, more than one absence will result in a reduction of one letter grade per each additional absence.

It is expected that the student will attend every class during the semester, having done the assigned readings. It is certainly understood that a student might miss a class for personal, family or health reasons. If it is anticipated that more than one class will be missed, it would be recommended that you discuss this with me. It is better to have a discussion with me in advance of any extended absences rather than incur a letter grade reduction due to insufficient attendance. In short, please be a good citizen about attendance.

The class begins at 6:10 as noted in the schedule, and ends at 9:00. There will be a 10-minute break from 7:25 to 7:35 (someone should remind me of this in class). Again, be a good citizen about arriving on time and staying the duration of the class. If you need to leave early, speak with the instructor; it is understood that occasionally people come unavoidably late, especially due to the Darwinian parking situation. Again, please be a good citizen about your attendance and punctuality.

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<tr>
<th><strong>Point Distribution</strong></th>
<th><strong>Grading Scale</strong></th>
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<tr>
<td>Paper</td>
<td>A 1000-900 points (100% - 90%)</td>
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<tr>
<td>Essays</td>
<td>B 800-899 points (89% - 80%)</td>
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<tr>
<td>Midterm Exam</td>
<td>C 700-799 points (79% - 70%)</td>
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<td>Final Exam</td>
<td>D 600-699 points (69% - 60%)</td>
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<td>Book Tests</td>
<td>F 0-599 points and less (0-59%)</td>
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<td>Movie Quizzes</td>
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Course Outline

Introduction. (August 21)

'What is Cultural Policy'
The Olympic Opening Ceremony as Cultural Policy

Section A: Forms of Cultural Patronage
Part A: Totalitarian Culture

Session 1. (August 28)

Command Cultures: "A Comparison of National- Socialistic and Socialist- Realist Aesthetics"
The Architecture of Doom (119 min.)
Four Page Essay (1,000 words) on the nature of totalitarian ideology as a cultural policy.

Session 2. (September 4)

Triumph of the Will (108 min.)

Session 3. (September 11)

The Wonderful, Horrible Life of Leni Riefenstahl (188 min.)

Session 4. (September 18)

Art, Ideology and Economics in Nazi Germany (Test- 50 Points)
Degenerate Art (60 min.)

Section B: Culture and Identity
Session 5. (September 25)

"Coloniality, Identity, and Cultural Policy"
Siqueiros: Artist as Warrior (59 min.)

Session 6. (October 2)

The Frescoes of Diego Rivera (35 min.)
The Life and Times of Frida Kahlo (90 min.)

Session 7. (October 9)

Museum of Modern Art- Diego Rivera, David Alfaro Siqueiros, and José Clemente Orozco (Test- 50 Points)
Artists at Work: A Film on the New Deal Art Projects (35 min.)

Session 8. (October 16)

Mid-Term (150 points)
Section C: American Exceptionalism

Session 9. (October 23)
'American Cultural Patronage'
Norman Rockwell- Painting America (86 Min.)

Eight page (2,000 words) paper contrasting totalitarian art and ideological frescoes of Rivera et al. Evaluate what role, if any, politics should play in artistic expression.

Session 10. (October 30)
"Hidden- Hand Patronage"

Pollock (122 min.)

Session 11. (November 6)

Four page essay (1,000 words) on the nature of the privatized system of American patronage with particular reference to philanthropy and private non-profits. (50 Points)

Culture as a way of Life:
The Creole Culture of New Orleans; Acadiana and the Cajun Cultural Space.

Session 12. (November 13)
"Whose Art Is It?" (Test- 50 points)

'American Cultural Imperialism: Canada- U.S. Cultural Relations'
Maya Lin: A Strong Clear Vision (105 min.)

Section D: Cultural Controversies

Session 13. (November 20)

Christopher Hitchens- "The Elgin Marbles" (Test- 50 Points)

The Rape of Europa (117 min.)

Session 14. (November 27)

Dirty Pictures (The Mapplethorpe Affair) (104 min.)

Eight page (2,000 words) paper on the question of Artistic legitimacy. In the one case the nature of and in the other, the question of ownership. Consider the validity of these questions. (Note I do not want anyone to defend returning the marbles to Greece. It is what the author advocates and it is too simple of a solution to such a complex problem)

Final Exam (December 4, 8 p.m.)