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Holliday Forum, Louisiana State University

Political polling is in a state of crisis. Costs are rising, response rates are dropping, landlines are disappearing, and sampling on the Internet poses more questions than answers. Is there any solution to these threats—or are we doomed to have an unclear picture of the state of political opinion until after the votes are cast?

Come talk to some of the people in charge of designing, constructing, and conducting polls—and hear their solutions for saving polling!

**MODERATOR**

**FEATURED PANELISTS**

Dr. Joshua Darr
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Marjorie Connelly
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Dr. Joshua Dyck
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Dr. Michael Henderson
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