



February/March 2006

Events

Swine Palace presents
*Tennessee Williams in
QUARTER Time*
February 1–19

School of Veterinary
Medicine Open House
February 4

Mardi Gras Holidays
(University offices closed
February 28)
February 27–March 1

30th Annual Book Bazaar
March 16–18

LOUISIANA STATE UNIVERSITY

From the Desk of Chancellor Sean O'Keefe

What's new @ LSU

The Louisiana Business & Technology Center's mobile classroom is "Driving Louisiana's Economy" by conducting business workshops, counseling sessions, and seminars in the state's hurricane-affected areas and 37 rural parishes. With this facility, faculty and staff from the E. J. Ourso College of Business will assist Louisiana businesses and spur economic development.

The LSU Community-University Partnership, or CUP, received a "New Directions" grant worth nearly \$200,000 from the U.S. Department of Housing & Urban Development's Office of University Partnerships. The funding will enable LSU CUP to continue its work with the Old South Baton Rouge neighborhood, addressing the expressed concerns of the community and expanding the partnership.

The White House recently announced that LSU Foundation Murrphy J. Foster Professor of Computer Science Peter Chen has been appointed to the Air Force Scientific Advisory Board. The federal advisory committee links the Air Force and the nation's scientific community. The board promotes the exchange of scientific and technical information that may enhance the Air Force mission and makes recommendations to the Secretary or the Chief of Staff of the Air Force

LSU Libraries is one of the first recipients of a National Endowment for the Humanities (NEH) grant to help cultural institutions, including college libraries and museums, damaged by the 2005 hurricanes. The NEH designated LSU's hurricane recovery project as a "We the People Project," promoting knowledge and understanding of American history and culture. LSU is one of 19 recipients to be awarded an emergency-relief grant to recover and preserve cultural resources in the affected areas.

Receive LSU news every week through LSU Wire, a free e-mail that provides updates about University news and events. To register, look for the LSU Wire link on LSU's homepage, www.lsu.edu.

Dear Friends:

This month marks my first anniversary as chancellor. It has been a challenging year, yes, but a most rewarding one, and I am as excited about the possibilities and opportunities ahead of us as I was the day I arrived.

Last semester is one we will never forget. With coverage of the destruction caused by the hurricanes, some may assume LSU has been negatively affected by the storms. On the contrary, your University is stronger than ever and continues to be a vital resource in efforts to rebuild and revitalize from the worst natural disaster in the history of our nation. Whatever the future holds for Louisiana, LSU is certain to be a major contributor to the state's economic growth and quality of life.

As outlined in the National Flagship Agenda, LSU is committed to increasing its national and international visibility and prestige. To do this, we must increase awareness of LSU and our achievements, particularly among national and international audiences. Presenting a strong and consistent brand will help to position LSU as a progressive university alive with opportunities and will lay the groundwork for future fundraising efforts critical to Flagship Agenda initiatives. Soon you will be seeing a fresh, new look to LSU's visual identity that includes an update of the LSU logo, revised brand standards for the University, a redesigned Web site, and a new multimedia image campaign.

There are, indeed, exciting times ahead.

Sincerely,



Chancellor

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LOUISIANA STATE UNIVERSITY



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