



LOUISIANA STATE UNIVERSITY
AND AGRICULTURAL AND MECHANICAL COLLEGE
Office of the Vice Chancellor for Finance and Administrative Services and Comptroller

March 30, 2005

Business Name
Business Address
Business City/State/Zip

Dear Owner/Manager:

The Office of Finance & Administrative Services is responsible for the licensing of LSU trademarks for use on merchandise. During the last few months, we have received a number of inquiries and complaints about a "Confederate" flag, presumably the Naval Battle Jack flag, printed in the LSU school colors.

LSU has not and will not license the use of its proprietary colors and/or other trademarks for this purpose.

This letter is being circulated to all flag, specialty advertising, and souvenir retail businesses in the Baton Rouge area. Our purpose in writing now is to provide you with early information so that you will not produce or order such flags under the assumption that LSU supports and/or condones this product.

Should you have any questions regarding this, please do not hesitate to contact me at (225) 578-3386.

Sincerely,

Eric N. Monday
Assistant Vice Chancellor

c: Dr. Jerry J. Baudin, Vice Chancellor for Finance & Administrative Services
Mr. Marc Whitfield, Taylor, Porter, Brooks & Phillips