

Business

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The E. J. Ourso College of Business offers specialized professional training in several areas of business in addition to a program of general business administration. The curricula of the various departments are shown in the following chart.

Each curriculum is constructed to ensure that students receive a broad general education and a sound foundation in the basic areas of business knowledge. At the same time, students may obtain limited specialization in a particular area of business. The objective of the college is to provide training in the functional fields of business administration so students will be qualified to hold positions of leadership, trust, and responsibility in business and industry.

The E. J. Ourso College of Business is a member school of the American Assembly of Collegiate Schools of Business (AACSB). Its undergraduate programs have been accredited continuously by the AACSB since 1931.

MISSION OF THE COLLEGE

The statement of mission and objectives below was developed by the E. J. Ourso College of Business's strategic planning committee and was approved by the faculty of the college in the spring of 1993.

The mission of the E. J. Ourso College of Business at Louisiana State University is to be the provider of premier business, management, and economic education in the state and a leader in the southeastern United States. This mission stems from LSU's position as the state's flagship University. The college is responsible for achieving excellence in the development, dissemination, and application of knowledge about the functioning of public, private, and nonprofit organizations in a global environment.

The *teaching mission* of the college is to produce outstanding graduates by offering comprehensive, state-of-the-art bachelor's, master's, doctoral, and continuing professional education programs in business, economics, and management of public and nonprofit organizations. The college seeks to provide its students with unique opportunities for personal and professional growth based on ethical awareness and an ability to think innovatively.

The college is equally committed to its *research mission*: to conduct and disseminate significant basic and applied research studies in entrepreneurship, organizations, public policy, and the economy. Such research contributes to and transcends the teaching mission of the college by advancing the frontiers of knowledge.

The college has a *service mission* to the University, outside constituencies, and the community of scholars. It seeks to fulfill this mission by contributing to the University's effective functioning, by interacting with business and government to foster the state's and nation's economic development, by serving in professional associations, and by developing and managing rigorous academic journals.

ADMISSION REQUIREMENTS

Students in good standing may apply for admission to the E. J. Ourso College of Business. Admission is competitive and will be granted on a space-available basis. For each admission cycle, the college establishes admission criteria that limit student enrollment to a number consistent with the available space. Profiles of students who were admitted in the previous admission cycle are available upon request. Students who are denied admission may reapply for admission in a subsequent semester.

Entering Freshmen

Students interested in admission to the E. J. Ourso College of Business as freshmen should apply to the college at the same time that they apply to LSU. A student must first be admitted to LSU to be considered for admission to the business college. Students must indicate they wish to be admitted as freshmen to the E. J. Ourso College of Business on their LSU application by selecting a business major as their first choice. Information about students admitted as freshmen in the previous academic year, including number of freshmen admitted and a student profile is available upon request.

Students admitted as freshmen must register for and successfully complete BADM 1000 in their first semester to remain in the college. In addition, students admitted as freshmen must successfully complete the Pre-Business Core (English 1001, Math 1021 and 1431, Economics 2000, ISDS 1102, and Accounting 2001) with a "C" or better during their freshman year. Students who place out or test out of any of the Pre-Business Core classes will be given credit for successfully completing those classes. Freshmen who earn less than a "C" on any Pre-Business Core course will be put on **college probation**. Freshmen are subject to all other maintenance standards in order to continue as a business major.

Transfer Students and Continuing Students

Students who successfully transfer to LSU from other universities and LSU students not in the E. J. Ourso College of Business may apply for admission to the college. These students will be admitted on a space-available basis. Information about students admitted as continuing or transfer students in the previous academic year, including the number admitted and a student profile is available upon request. Preference will be given to students with a minimum number of "W" grades and to students who have completed less than 60 hours of university course work.

Students in good standing at LSU may apply to the E. J. Ourso College of Business once they have successfully completed the following requirements:

- Complete a minimum of 30 hours of university course work.

E. J. OURSO College of Business • UNDERGRADUATE DEGREES

Departments	Curricula	Degree
Accounting	Accounting	Bachelor of Science
Economics	Economics	
	International Trade & Finance	
Finance	Finance	
Information Systems & Decision Sciences	Information Systems and Decision Sciences	
William W. & Catherine M. Rucks Department of Management	Management	
Marketing	Marketing	
Interdepartmental Program	General Business Administration	

- Complete the Pre-Business Core classes (English 1001, Math 1021 and 1431, Economics 2000, ISDS 1102, and Accounting 2001) with a "C" or better. Students who place out or test out of any of the Pre-Business Core classes will be given credit for successfully completing those classes.
- Maintain a minimum overall 3.0 gpa.
Continuing and transfer students must register for and successfully complete BADM 1000 within one academic year of their admission to the college to remain in the college.

MAINTENANCE REQUIREMENTS

Continued enrollment in the E. J. Ourso College of Business is dependent upon satisfying the following requirements:

- Maintain an overall gpa of 2.5 on all university course work.
- Maintain a minimum 2.5 business gpa.
- Maintain satisfactory academic progress towards the completion of the degree.

Mandatory Advising

A student will be **required** to meet with an academic advisor in the Dean's Office for the following reasons:

- The student's overall gpa falls below a 3.00 at the end of any academic semester.
- The student's business gpa falls below a 3.00 at the end of any academic semester.
- The student fails to make satisfactory academic progress towards the completion of the degree.
Students will be **dropped** from the E. J. Ourso College of Business if their overall gpa falls below a 2.50.

Readmission to the College

Students, who have been dropped from the E. J. Ourso College of Business for any reason, may reapply for admission to the college. Students who were not registered at LSU for the preceding regular semester must also file a formal application for readmission. All students applying for readmission will be subject to the admission requirements at the time of the readmission. Readmission to the E. J. Ourso College of Business is not automatic. Students seeking readmission are encouraged to schedule an appointment with college academic advisor.

DEGREE REQUIREMENTS OF THE COLLEGE

The degree of Bachelor of Science will be conferred on E. J. Ourso College of Business students who complete one of the approved curricula with a 2.5 or better grade point average on all work taken and a 2.5 or better gpa on all business courses. The requirements

above apply both to the total course work taken and to LSU course work.

The last 30 semester hours presented for the degree must be taken **in residence** in the E. J. Ourso College of Business on the LSU campus.

The AACSB *Standards for Accreditation* state that "the school should require that at least 50 percent of the business credit hours required for the business degree be earned at the degree-awarding institution."

The student must complete a minimum of 121 semester hours in accordance with the following regulations.

Academic Work: 121 Semester Hours

All 3000/4000 level business courses, except Accounting 3001, are restricted to students who have completed 60 hours of college-level course work. Many 3000/4000 level business courses have prerequisite requirements. Students are responsible for ensuring they have completed the necessary course prerequisites prior to registration for a course.

All business majors must complete six hours of Communication Studies courses. Students are required to take Communication Studies 1061 and one of the following courses: Communication Studies 2010, 2061, 2064, 4101, 4113, or 4114.

General Education Requirements for a Degree in Business

- *English Composition (6 hours)*—English 1001 with a grade of “C” or better; and English 2000 with a grade of “C” or better
- *Analytic Reasoning (6 hours)*—Mathematics 1021 and 1431; Mathematics 1550 may be substituted for Mathematics 1431. Students should refer to their chosen curriculum to determine the specific mathematics requirements. No student may receive more than nine semester hours of mathematics courses numbered below 1550.
- *Natural Sciences (9 hours)*—Students must take three General Education Natural Science courses, two of which must be in a two semester sequence from the approved list of General Education Natural Science courses. A minimum of six hours must be in a physical or a life science course sequence and the remaining hours must be in an area other than that previously selected (i.e., both physical and life sciences must be taken). See those courses listed as General Education Natural Science courses in the catalog.
- *Arts (3 hours)*—See those courses listed as General Education Arts courses in the catalog.
- *Humanities (9 hours)*—See those courses listed as General Education Humanities courses in the catalog.
- *Social Sciences (6 hours)*—Economics 2000 and 2010.

Electives

Students may choose any degree credit courses offered by the University consistent with their specific degree requirements. However, no more than six hours may be selected from kinesiology activity courses, band, chorus, or music skills courses. Up to six semester hours in ROTC may be used as electives in all business curricula.

Pass-Fail Option

The pass-fail grading option is limited by the college to courses that are electives in a student’s specific degree program.

Correspondence and Extension Credit

Students must have the permission of the dean of the college prior to scheduling correspondence or extension course work.

Students who are taking classroom courses at the University may not take courses through correspondence study. Students not enrolled in classroom courses during a given semester may be approved for courses by correspondence through the dean of the E. J. Ourso College of Business (3304 Patrick F. Taylor Hall) and may enroll at Continuing Education (E106 Pleasant Hall; 578-3171). Enrollment in correspondence courses must be completed by the final date for adding courses for any semester, including summer term.

The deadline for completion of all correspondence course work is the last day of final examinations for the semester during which the student is enrolled. As a maximum of three lessons per week can be submitted in a

course, the time required to submit all of the lessons in a three-credit correspondence course is at least six weeks.

Correspondence study is restricted to elective courses. No more than 12 semester hours of correspondence and extension credit may be applied toward the degree requirements of the college. A student must complete all correspondence study before registering to receive a degree and no degree may be awarded during a semester in which a student is enrolled in correspondence study.

DIRECTED STUDY COURSES

If an independent study course is taken within the college, a written description of the project to be undertaken in the course must be submitted to the department chair and dean for approval, prior to registration in the course.

STUDENT RESPONSIBILITY

Students in this college bear final responsibility for selection of their academic programs and adherence to all published regulations and requirements of the college and the University. *Each student must see a counselor for a final degree checkout during the semester prior to the semester in which the degree is to be awarded.*

GRADUATION REQUIREMENTS

Students who complete degree requirements during spring intersession should plan to graduate in August and must inform the dean’s office of this intention. Such students should see a counselor and register in the summer for “degree only.” Students who complete degree requirements during winter intersession should plan to graduate in May and must inform the dean’s office of this intention. Such students should see a counselor and register in the spring semester for “degree only.” Students who complete degree requirements during summer intersession should plan to graduate in December and must inform the dean’s office of this intention. Such students should see a counselor and register in the fall semester for “degree only.”

Students who have completed courses at another college or university must have an official transcript covering this work on file in the Office of the University Registrar before registering for the degree.

BETA GAMMA SIGMA

Membership in *Beta Gamma Sigma* is one of the highest forms of recognition at the national level that a student can receive in an undergraduate or master’s program in business or management. To be eligible for membership, a student must rank in the upper 7 percent of the junior class, upper 10 percent of the graduating senior class, or upper 20 percent of the graduating master’s class. Members are elected to membership and publicly recognized during the fall and/or spring term.

Beta Gamma Sigma has three purposes: to encourage and reward scholarship, to promote advancement of education in business, and to foster integrity in the conduct of business operations.

PHI KAPPA PHI

Founded in 1897 at the University of Maine, Phi Kappa Phi is the nation’s oldest, largest, and most selective honor society for all academic disciplines. Its chapters are on nearly 300 campuses in the United States, Puerto Rico, and the Philippines. Each year, approximately 30,000 members are initiated. Some of the organization’s more notable members include former President Jimmy Carter, writer John Grisham, NASA astronaut Wendy Lawrence, and Netscape founder James Barksdale. The LSU chapter was founded in 1930 as the 43rd chapter in the nation.

The mission of Phi Kappa Phi is to recognize and promote academic excellence in all fields of higher education and to engage the community of scholars in service to others. Phi Kappa Phi is unique because it recognizes superior scholarship in *all academic fields*, rather than restricting membership to a limited field. Juniors in the top 7.5 percent and seniors and graduate students in the top 10 percent of their classes may be invited to become members of Phi Kappa Phi. New LSU Phi Kappa Phi members are initiated and honored in the spring semester each year and wear identifying ribbons on their academic gowns at commencement exercises. Additional information about the Society may be found at www.phikappaphi.org.

REQUIREMENTS FOR A SECOND BACHELOR’S DEGREE

To receive a second bachelor’s degree from this college, students must:

- reapply for and gain admission to the college;
- complete two semesters in residence in the college;
- meet all stated requirements for a BS degree in the college;
- earn 30 additional hours of course work at the 3000 level or above, except when
 - ◆ the second degree program requires a 2000 level or below course, or
 - ◆ the course is in a language other than the student’s native language.

MINOR FIELD REQUIREMENTS (Optional)

Students in the E. J. Ourso College of Business are not required to pursue a minor.

Minors may be selected from any minors approved by the Faculty Senate Courses and Curricula Committee and the Office of Academic Affairs with the exception of the Business Administration Minor. Students in the E. J. Ourso College of Business must obtain permission from the Office of the Dean to pursue a minor.

The following are requirements for minor fields which are offered by the E. J. Ourso College of Business:

► Business Administration

To graduate with a *minor in business administration*, student must complete ACCT 2000; ECON 2030; FIN 3715; ISDS 1100; MGT 3200; MKT 3401. This minor is **NOT** available to students in the E. J. Ourso College of Business.

► **Entrepreneurship**

To graduate with a *minor in entrepreneurship*, students must complete the following courses: MKT 3401; MGT 3111; FIN 3115 or MGT 3115; MKT 4500; and MGT 4100 as well as a three-hour elective. The entrepreneurship minor is **NOT** available to students majoring in General Business or to students majoring in management with an Entrepreneurship concentration. A comprehensive list of electives to satisfy the minor is available in the Rucks Department of Management.

► **Information Technology Management**

To graduate with a *minor in Information Technology Management*, students must complete 21 hours consisting of: ISDS 1100 or ISDS 1101 or ISDS 1102, 3100, 3107, 3110, 4113, 4120, and three additional hours chosen from an ISDS elective course at the 3000 level or above. Students majoring in ISDS or General Business may not minor in this curriculum.

MAXIMUM CREDIT HOUR ENROLLMENT POLICY

During fall or spring semester, any student can enroll in 18 hours without permission from the academic advisors or the dean's office. Initially, enrollment maximums are set at 17 hours during pre-registration. Once everyone has had a chance to enroll in classes, then the limit is raised to 19 hours for all students.

If a student wishes to enroll in more than 19 hours, they must get approval from the dean's office. The E. J. Ourso College of Business will grant approval under the following conditions:

1. Graduating seniors may enroll in up to 24 hours their last semester.
2. Seniors with an overall gpa of 3.5 or higher may enroll in up to 23 hours.
3. All other students must have a 3.3 or higher overall gpa, must have enrolled in at least 18 hours in a previous semester (the immediate previous semester is preferred) and received at least a 3.3 gpa in that semester.
4. No student may enroll in more than 24 hours.
5. Transfer students may enroll in up to 24 hours in a given semester after a review of their records by petitioning the dean's office.

NONMATRICULATED STATUS

To be admitted to the college on a non-matriculated basis, students must have earned a bachelor's degree and must meet the same admission requirements stated for students seeking the bachelor's degree. Credit earned after being admitted to the college may be applied toward a second bachelor's degree in accordance with the requirements for the second degree.

COOPERATIVE EDUCATION PROGRAM

Please see "Career Services Center" in the

section of this catalog titled "Student Life & Academic Services."

GRADUATE PROGRAMS

Master's and doctoral degrees are offered through the Graduate School by the various departments within the college. In addition, the following specialized master's degrees are offered. For information about these degrees consult the *Graduate Bulletin*.

James C. & Cherie H. Flores Master of Business Administration Program

The combination of a general or a technical undergraduate education with a graduate-level Master of Business Administration degree is a widely recognized avenue to opportunity and success in the business world. To this end, the college offers an MBA program for students who aspire to management careers in business and industry. The program is open to those who hold degrees in arts and sciences or specialized fields such as engineering, geology, chemistry, physics, or agriculture, as well as to students with undergraduate degrees in business administration.

Master of Public Administration

The Master of Public Administration is a professional program for students interested in public management and/or public policy issues. The MPA program provides students with the management and financial skills to work in public agencies, non-profit organizations, private consulting and research organizations, and private companies in governmental relations. This program is administered by the Public Administration Institute. MPA students take 30 credit hours of core courses and 12 credit hours in an area of specialization.

PLACEMENT SERVICE

The University maintains a professionally staffed placement service located on the first floor of Patrick Taylor Hall. Interviews are conducted throughout the year. The major concern of the placement office is to assist both students and alumni in finding positions consistent with their career objectives.

DEPARTMENTS AND CURRICULA

GENERAL BUSINESS ADMINISTRATION

CURRICULUM IN GENERAL BUSINESS ADMINISTRATION

TOTAL SEM. HRS. • 121

*See "Electives" under "Degree Requirements of the College."
 **To be selected from the offerings of at least four of the following departments: Accounting, Economics, Finance, Management, Marketing, and Information

Systems and Decision Sciences.

FRESHMAN YEAR	SEM. HRS.
BADM 1000.....	1
Economics 2000 or 2001.....	3
English 1001.....	3
Mathematics 1021,1431.....	6
ISDS 1101 or 1102.....	3
General education natural sciences sequence	6
Accounting 2001 or 2002.....	3
Approved communication studies	
Elective 1 (choose from CMST 2060, 2061, and 2064).....	3
General education humanities course.....	3
	<hr/> 31

SOPHOMORE YEAR	SEM. HRS.
Accounting 2101 or 2102 or 3001 or 3002.....	3
English 2000.....	3
Economics 2010 or 2011, 2035 or 2036.....	6
Approved communication studies	
Elective 2 (choose from CMST 2010, 2060, 2061, and 4113).....	3
ISDS 2000 or 2010, 2001 or 2011.....	6
General education arts course.....	3
General education humanities course.....	3
General education natural sciences course (physical/life, not same as sequence).....	3
	<hr/> 30

JUNIOR YEAR	SEM. HRS.
Business Law 3201.....	3
Finance 3715.....	3
Management 3200.....	3
ISDS 3115 or 3117.....	3
Marketing 3401 or 3402.....	3
Approved business administration electives (3000/4000 level)**.....	12
Approved electives*.....	3
	<hr/> 30

SENIOR YEAR	SEM. HRS.
Management 3830 or 3831.....	3
Approved business administration electives (3000/4000 level)**.....	18
General education humanities course.....	3
Approved electives*.....	6
	<hr/> 30

DEPARTMENT OF ACCOUNTING

OFFICE • 3101 Patrick F. Taylor Hall
 TELEPHONE • 225-578-6202
 FAX • 225-578-6201
 WEB SITE • www.bus.lsu.edu/accounting
 E-MAIL • accounting@lsu.edu

Students are required to earn at least a grade of "C" in each accounting course taken. For an accounting course to qualify as a prerequisite for another accounting course, it is necessary that a grade of "C" or better be earned in the prerequisite course.

Candidates for the Certified Public Accountant's examination (CPA) in Louisiana must have at least 150 hours of college credit.

LSU accounting graduates meet the course work requirements of the Louisiana State Board of Certified Public Accountants. Other states may have different requirements.

CURRICULUM IN ACCOUNTING

TOTAL SEM. HRS. • 121

**See "Electives" under "Degree Requirements of the College."*

FRESHMAN YEAR	SEM. HRS.
BADM 1000.	1
Economics 2000 or 2001.	3
English 1001.	3
Mathematics 1021, 1431.	6
ISDS 1101 or 1102.	3
Accounting 2001 or 2002.	3
Approved communication studies	
Elective 1 (choose from CMST 2060, 2061, and 2064).	3
General education natural sciences sequence	6
General education humanities course.	3
	<u>31</u>

SOPHOMORE YEAR	SEM. HRS.
English 2000.	3
Economics 2010 or 2011, 2035 or 2036.	6
General education arts course.	3
Approved communication studies	
Elective 2 (choose from CMST 2010, 2060, 2061, and 4113).	3
ISDS 2000 or 2010, 2001 or 2011.	6
General education humanities course.	6
General education natural sciences course (physical/ life, not same as sequence)...	3
	<u>30</u>

JUNIOR YEAR	SEM. HRS.
Accounting 3001 or 3002, 3021.	6
Accounting 3121.	3
Business law 3201.	3
Finance 3715.	3
Management 3200.	3
Marketing 3401 or 3402.	3
ISDS 3115 or 3117.	3
Approved non-business electives*.	3
Approved business administration elective.	3
	<u>30</u>

SENIOR YEAR	SEM. HRS.
Accounting 3122, 3221, 3222.	9
Accounting 4121.	3
Management 3830 or 3831.	3
Approved electives*.	9
Approved business administration electives.	6
	<u>30</u>

DEPARTMENT OF ECONOMICS

OFFICE • 2107 Patrick F. Taylor Hall
 TELEPHONE • 225-578-5211
 FAX • 225-578-3807
 WEB SITE • www.bus.lsu.edu/economics

CURRICULUM IN ECONOMICS

TOTAL SEM. HRS. • 121

If postgraduate study in economics is anticipated, it is strongly recommended that the calculus sequence, MATH 1550-1552 and 2085, be taken.

**See "Electives" under "Degree Requirements of the College."*

FRESHMAN YEAR	SEM. HRS.
BADM 1000.	1
Economics 2000 or 2001, 2010 or 2011.	6
English 1001.	3
Mathematics 1021, 1431.	6

General education natural science sequence.	6
Approved communication studies	
Elective 1(choose from CMST 2060, 2061, and 2064).	3
ISDS 1101 or 1102.	3
General education arts course.	3
	<u>31</u>

SOPHOMORE YEAR	SEM. HRS.
Accounting 2001 or 2002, 2101 or 2102.	6
Economics 2035 or 2036.	3
English 2000.	3
Approved communication studies	
Elective 2 (choose from CMST 2010, 2060, 2061, and 4113).	3
ISDS 2000 or 2010, 2001 or 2011.	6
General education humanities course.	3
General education natural science course (physical/life, not same as sequence). ...	3
Approved non-business elective*.	3
	<u>30</u>

JUNIOR YEAR	SEM. HRS.
Economics 4710, 4720.	6
Finance 3715.	3
BLAW 3201.	3
Management 3200.	3
Marketing 3401 or 3402.	3
ISDS 3115 or 3117.	3
Economics electives.	6
General education humanities course.	3
	<u>30</u>

SENIOR YEAR	SEM. HRS.
Management 3830 or 3831.	3
Economics electives.	12
General education humanities course.	3
Approved electives*.	6
Approved business administration electives.	6
	<u>30</u>

Area of Concentration

◆ Empirical Economic Analysis

Required (9 hrs)—ECON 4540, 4630, 4632

CURRICULUM IN INTERNATIONAL TRADE AND FINANCE

TOTAL SEM. HRS. • 121

If postgraduate study in economics is anticipated, it is strongly recommended that the calculus sequence, MATH 1550-1552 and 2085, be taken.

** See "Electives" under "Degree Requirements of the College."*

FRESHMAN YEAR	SEM. HRS.
BADM 1000.	1
Economics 2000 or 2001, 2010 or 2011.	6
English 1001.	3
Mathematics 1021, 1431.	6
General education natural science sequence.	6
Approved communication studies	
Elective 1 (choose from CMST 2060, 2061, and 2064).	3
ISDS 1101 or 1102.	3
General education arts courses.	3
	<u>31</u>

SOPHOMORE YEAR	SEM. HRS.
Accounting 2001 or 2002, 2101 or 2102.	6
Economics 2035 or 2036.	3
English 2000.	3
Approved communication studies	
Elective 2 (choose from CMST 2010, 2060, 2061, and 4113).	3
ISDS 2000 or 2010, 2001 or 2011.	6
General education humanities course.	3
General education natural science course (life, not same as sequence).	3
Approved non-business elective*.	3
	<u>30</u>

JUNIOR YEAR	SEM. HRS.
Economics 4710, 4720.	6
Finance 3715.	3
BLAW 3201.	3
Management 3200.	3
Marketing 3401 or 3402.	3
Political Science 2057.	3
ISDS 3115 or 3117.	3
Economics elective.	3
General education humanities course.	3
	<u>30</u>

SENIOR YEAR	SEM. HRS.
Economics 4520, 4550.	6
Management 3830 or 3831, 4420.	6
Marketing 4443.	3
General education humanities course.	3
Approved electives*.	6
Approved business administration electives.	3
Economics elective.	3
	<u>30</u>

Area of Concentration

◆ Empirical Economic Analysis

Required (9 hrs)—ECON 4540, 4630, 4632

DEPARTMENT OF FINANCE

OFFICE • 2163 Patrick F. Taylor Hall
 TELEPHONE • 225-578-6291
 FAX • 225-578-6366
 E-MAIL • finance@lsu.edu
 WEB SITE • www.bus.lsu.edu/finance

CURRICULUM IN FINANCE

TOTAL SEM. HRS. • 121

** See "Electives" under "Degree Requirements of the College."*

FRESHMAN YEAR	SEM. HRS.
Accounting 2001 or 2002.	3
BADM 1000.	1
Economics 2000 or 2001.	3
English 1001.	3
ISDS 1101 or 1102.	3
Mathematics 1021, 1431.	6
General education natural sciences sequence.	6
Approved communication studies	
Elective 1 (choose from CMST 2060, 2061, and 2064).	3
General education humanities course.	3
	<u>31</u>

SOPHOMORE YEAR	SEM. HRS.
Accounting 2101 or 2102.....	3
English 2000.....	3
Economics 2010 or 2011.....	3
Approved communication studies Elective 2 (choose from CMST 2010, 2060, 2061, and 4113).....	3
ISDS 2000 or 2010, 2001 or 2011.....	6
General education arts course.....	3
General education humanities courses.....	6
General education natural sciences course (physical/life, not same as sequence) ..	3
	<u>30</u>

JUNIOR YEAR	SEM. HRS.
Accounting 3001 or 3002.....	3
Economics 2035 or 2036.....	3
Business Law 3201.....	3
Finance 3715, 3826.....	6
Management 3200.....	3
Marketing 3401 or 3402.....	3
ISDS 3115 or 3117.....	3
Approved business elective.....	3
Approved electives*.....	3
	<u>30</u>

SENIOR YEAR	SEM. HRS.
Management 3830 or 3831.....	3
Accounting 3021.....	3
Finance 3717.....	3
Finance 4828 or 4830 or 4850.....	3
Approved 3000- or 4000-level finance electives	9
Approved business administration electives.....	3
Approved electives*.....	6
	<u>30</u>

Note: Finance 3715 is the prerequisite to most upper level finance courses and should be scheduled in the junior year.

DEPARTMENT OF INFORMATION SYSTEMS & DECISION SCIENCES

OFFICE • 3199 Patrick F. Taylor Hall
 TELEPHONE • 225-578-2126
 FAX • 225-578-2511
 E-MAIL • isds@lsu.edu
 WEB SITE • www.bus.lsu.edu/isds

The *Information Systems and Decision Sciences curriculum* deals with the analysis, design, and implementation of business processes and the information technology to support these processes in an organization.

CURRICULUM IN INFORMATION SYSTEMS AND DECISION SCIENCES

TOTAL SEM. HRS. • 121

** See "Electives" under "Degree Requirements of the College."*

FRESHMAN YEAR	SEM. HRS.
Accounting 2001 or 2002.....	3
BADM 1000.....	1
Economics 2000 or 2001.....	3
English 1001.....	3
Mathematics 1021, 1431.....	6
General education natural sciences sequence	6
Approved communication studies Elective 1 (choose from CMST 2060, 2061, and 2064).....	3
General education humanities courses.....	3
ISDS 1101 or 1102.....	3
	<u>31</u>

SOPHOMORE YEAR	SEM. HRS.
Accounting 2101 or 2102 or 3001 or 3002.....	3
English 2000.....	3
Economics 2010 or 2011, 2035 or 2036....	6
Approved communication studies Elective 2 (choose from CMST 2010, 2060, 2061, and 4113).....	3
ISDS 2000 or 2010, 2001 or 2011.....	6
General education arts courses.....	3
General education humanities course.....	3
General education natural sciences course (physical/life, not same as sequence....)	3
	<u>30</u>

JUNIOR YEAR	SEM. HRS.
Approved electives (3000 level or above) in Business Administration.....	3
Business Law 3201.....	3
Management 3200.....	3
Marketing 3401 or 3402.....	3
ISDS 3100, 3107, 3110, 3115 or 3117, 4113.....	15
Approved non-business electives*.....	3
	<u>30</u>

SENIOR YEAR	SEM. HRS.
Finance 3715.....	3
Management 3830 or 3831.....	3
ISDS 3200, 4120, 4125.....	9
General education humanities course.....	3
Approved business administration (3000 or 4000 level) elective.....	3
General elective.....	3
Approved ISDS electives.....	6
	<u>30</u>

WILLIAM W. AND CATHERINE M. RUCKS DEPARTMENT OF MANAGEMENT

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 E-MAIL • management@lsu.edu
 WEB SITE • www.bus.lsu.edu/management

CURRICULUM IN MANAGEMENT

TOTAL SEM. HRS. • 121

An upper division honors program for qualified management majors is available. Interested students should contact the Rucks Department of Management for additional information.

**See "Electives" under "Degree Requirements for the College".*

FRESHMAN YEAR	SEM. HRS.
Accounting 2001 or 2002.....	3
BADM 1000.....	1
Economics 2000 or 2001.....	3
English 1001.....	3
ISDS 1101 or 1102.....	3
Mathematics 1021, 1431.....	6
General education natural sciences sequence	6
Approved communication studies Elective 1 (choose from CMST 2060, 2061, and 2064).....	3
General education humanities course.....	3
	<u>31</u>

SOPHOMORE YEAR	SEM. HRS.
Accounting 2101 or 2102.....	3
English 2000.....	3
Economics 2010 or 2011.....	3
Approved communication studies Elective 2 (choose from 2010, 2060, 2061, and 4113).....	3
ISDS 2000 or 2010, 2001 or 2011.....	6
General education arts course.....	3
General education humanities course.....	3
General education natural sciences course (physical/life, not same as sequence) ..	3
Approved non-business electives*.....	3
	<u>30</u>

JUNIOR YEAR	SEM. HRS.
Economics 2035 or 2036.....	3
Business Law 3201.....	3
Finance 3715.....	3
Management 3500 or 3513 and 3200, 3320, 4620.....	12
Marketing 3401 or 3402.....	3
ISDS 3115 or 3117.....	3
Approved business electives.....	3
	<u>30</u>

SENIOR YEAR	SEM. HRS.
Management 3830 or 3831.....	3
Area requirements.....	15
General education humanities course.....	3
Approved electives*.....	3
Approved business administration electives.....	6
	<u>30</u>

Areas of Concentration

◆ Management

Required Courses (6 hrs.)—MGT 3211, 4420

Approved Electives (9 hrs.)—A list of approved electives is available from the Department of Management.

Approved communication studies	
Elective 2 (choose from CMST 2010, 2060, 2061, and 4113)	3
ISDS 2000 or 2010, 2001 or 2011	6
General education arts course	3
General education humanities course	3
General education natural sciences course (physical/life, not same as sequence)	3
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◆ Human Resource Management

Required Courses (9 hrs.)—Select three from MGT 4322, 4323, 4523, and either 3500 or 3513.

Approved Electives (6 hrs.)—A list of approved electives is available from the Rucks Department of Management.

JUNIOR YEAR	SEM. HRS.
Business Law 3201	3
Finance 3715	3
Management 3200	3
Marketing 3401 or 3402, 3411	6
ISDS 3115 or 3117	3
Approved electives*	3
Marketing electives	6
Marketing elective (approved by dept)	3
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◆ Entrepreneurship

Required Courses (15 hrs.)—MGT 2000, MGT 3111, FIN 3115 or MGT 3115, MGT 4114, and MGT 4100

Approved Electives (3 hrs.)—Select one from the following: MGT 4120, MGT 4113, MGT 4701 or ISDS 4701, MGT 4702, MKT 4500.

SENIOR YEAR	SEM. HRS.
Management 3830 or 3831	3
Marketing 3413, 4451	6
Approved business administration electives	6
Marketing elective	3
Marketing elective (approved by dept)	3
General education humanities course	3
Approved electives*	6
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DEPARTMENT OF MARKETING

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CURRICULUM IN MARKETING

TOTAL SEM. HRS. • 121

**See "Electives" under Degree Requirements of the College."*

FRESHMAN YEAR	SEM. HRS.
Accounting 2001 or 2002	3
BADM 1000	1
Approved communication studies	
Elective 1 (choose from CMST 2060, 2061, and 2064)	3
Economics 2000 or 2001	3
English 1001	3
ISDS 1101 or 1102	3
Mathematics 1021, 1431	6
General education natural sciences sequence	6
General education humanities course	3
	<hr/>
	31

SOPHOMORE YEAR	SEM. HRS.
Accounting 2101 or 2102	3
Economics 2010 or 2011, 2035 or 2036	6
English 2000	3

PUBLIC ADMINISTRATION INSTITUTE

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The Public Administration Institute provides an interdepartmental administrative framework for the study of public administration, public management, and public policy at LSU. Academic programs, research activities, and public service endeavors are included in the mission of this institute.

The Academic program is the Master of Public Administration. Research activities include organizing major studies of importance to state and local governments. Public service activities include serving on state commissions, providing executive sessions for top state management, and working with state agencies on major issues of importance to the state.

The Public Administration Institute coordinates a joint MPA/JD degree program with the LSU Law Center. See the Graduate Bulletin for more information.

