LSU DISTINGUISHED COMMUNICATOR CANDIDATE ASSESSMENT - FOR FACULTY AND REVIEW PANELISTS

Student’s Name: ____________________________________________

Reviewer’s Name: ___________________________________________

PRIVATE PORTFOLIO ARTIFACTS:
Rate the student’s PRIVATE DOCUMENTS FOLDER compared to other LSU undergraduates in their area of study. Distinguished Communicators should possess above average skills in almost all areas of communication.

The SPEAKING sample exemplifies high-quality speaking skills for this field.
*Mark only one.*

Outstanding and clearly deserving of the LSU Distinguished Communicator Certification
A little better than the average student
Indicative of the average student
Below expectations
Insufficient evidence

The LETTER OF INTENT is persuasive and well written.
*Mark only one.*

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A little better than the average student
Indicative of the average student
Below expectations
Insufficient evidence
DESIGN OF PUBLIC PORTFOLIO WEBSITE:

Rate the quality of design of this student’s PUBLIC PORTFOLIO (website) compared to other LSU undergraduates in their area of study. Distinguished Communicators should possess above average skills in almost all areas of communication.

The HOMEPAGE communicates the student’s purpose and orients users with the site. 
Mark only one.

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The NAVIGATION & SITE CONSTRUCTION employs consistent paper design, helps users find important elements and move around, contains appropriate number of clicks to find key materials, etc.
Mark only one.

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GRAPHIC ELEMENTS have repeated design elements for unity, connects visual content to text and purpose of portfolio, uses space and placement of graphic elements effectively, etc. 
Mark only one.

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DESIGN CONTRASTS uses color, fonts, and sizes appropriately.
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CITATION AND CREDITS uses proper citation of texts and permissions for graphics. (If not applicable, select ‘Insufficient Evidence’)
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Indicative of the average student
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CONTENT WITHIN PUBLIC PORTFOLIO WEBSITE:

Rate the quality of design of content in this student’s PUBLIC PORTFOLIO (website) compared to other LSU undergraduates in their area of study. Distinguished Communicators should possess above average skills in almost all areas of communication.
SITE TEXT explains the relevance of the content and logically guides the reader through the portfolio.

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EVIDENCE OF OVERALL SKILLS provides information, documentation, and/or artifacts to demonstrate disciplinary knowledge and communication of skills that are appropriate for intended audience and purpose.

*Mark only one.*

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QUALITY OF CONTENT provides evidence of communication skills.

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- Below expectations
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OVERALL ASSESSMENT OF CANDIDATE:

How would you rate the overall quality of this candidate’s Public Portfolio (website) compared to other LSU graduates in this area of study.

Mark only one.

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- Below expectations
- Insufficient evidence

LSU Distinguished Communicators are students who exhibit outstanding overall communication skills relevant to their field of study. Would you recommend this student to be certified as an LSU Distinguished Communicator?

If you select NO, please be sure to complete the comment section below.

- Yes
- No

Please share any comments regarding the overall assessment of this student and your thoughts on the student’s competency as a highly skilled communicator as compared to other LSU undergraduates in this area of study.